



PROGRAM IN

Business Management and Entrepreneurship (BME)

About BME

The career oriented Business Management and Entrepreneurship (BME) Program is designed to shape individuals into young business professionals. The program has a Business & Entrepreneurial Led Learning (BELL) approach, with support from industry and real world practitioners, thus providing students with a combination of career-oriented learning and vast education framework.

At the end of the course we expect our graduates to be “Start-up Managers” & “Professional Entrepreneurs” who will have benefited from ISME’s learning ecosystem.

Program Outline

Business, Management & Entrepreneurship Modules

1. Management
2. Finance
3. Marketing
4. Entrepreneurship

Studio Sessions

1. Design Thinking
2. Research Skillling
3. The Flipped Classroom
4. 360 Communication
5. Hobby Days



World Class Infrastructure



Corporate Connect



Global Immersion

Who can Apply

Students who have appeared for a 10 + 2 examination. (e.g. A level, CBSE, HSC, IBDP, ISC, etc.) or its equivalent in any discipline (e.g. Science, Commerce, Arts)

Graduate Attributes

1. Critical and Self Reflective Thinkers
2. Collaboration Innovation
3. Socially Responsible Leaders
4. Risk Ready Management
5. Professionalism, Ethics & Integrity



Babson Collaborative



Distinguished Faculty



Rural Immersion

Not Affiliated to Mumbai University

ISME

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