



## PROGRAM IN

# Management Business and Entrepreneurship (MBE)

## About MBE

Management, Business & Entrepreneurship (MBE) is an opportunity for students and young professionals to upgrade their careers with future ready skills and knowledge. The MBE is supported by a Business and Entrepreneurship Led Learning approach with frequent interactions from successful entrepreneurs and industry leaders. This 11- month program prepares job seekers and job creators with entrepreneurial leadership skills required for starting new ventures, expanding family businesses or leading change within large corporates.

## Program Outline



### Management Theories

Leadership & Strategy, Operations Management, Talent Management, Ethics & Corporate Governance



### Finance Fundamentals

Investment Banking, Corporate Finance, Banking, Financial Markets & Investment Management



### Entrepreneurship Essentials

Opportunity Evaluation, Business Model Innovation, Corporate Entrepreneurship, Business Growth Strategies



### Marketing Techniques

Marketing Strategies, Digital & Social Media Marketing, Communication & Technology, Public Relations and Media Plans



World Class Infrastructure



Corporate Connect



Global Immersion

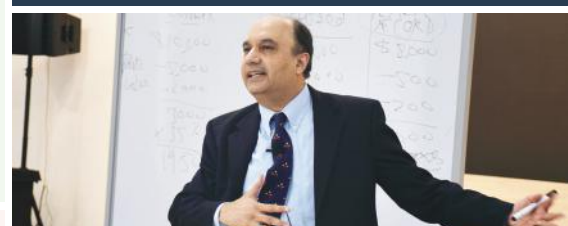
## Who can Apply

Students Interested in

- Corporate Placements
- Startup Ventures
- Family Managed Businesses



Babson Collaborative



Distinguished Faculty



Socially Responsible Entrepreneurs

## Register with

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Not Affiliated to Mumbai University

ISME

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