

About the Program

The 3 year career oriented **Business Management and Entrepreneurship (BME)** Program comprises of Business Basics, Management Matters and Entrepreneurship Essentials, with support from business, industry and real world practitioners, which is at the core of the teaching and learning process. The BME enriches and enhances the regular undergraduate degree program as students learn and work by combining an exciting mix of contemporary theory with real – world experience.

The program is also supported by a **Business and Entrepreneurship Led Learning (BELL)** approach with frequent interactions from successful entrepreneurs and industry leaders thus exposing students to successful businesses and business leaders through project – based learning. They will be taught by industry professionals as well as leading academicians.

BME Pillars for Career Advancement

TALERANG will transform ISME students through a unique experiential curriculum that focuses on self-awareness, self-belief, life visioning, lateral thinking and goal setting, professionalism, communication and presentation skills including exposure to industry experts and mentors

ISME & BSE will work together to enhance financial knowledge of the undergraduate BME students by way of simulation games, visits to the trading floor, practical exercises and experienced faculty

GRASSROUTES is committed to sensitising our budding managers and entrepreneurs to the challenges and opportunities faced in rural areas. Rural Immersion Programs will be a mandatory component for all participants of the BME



Who can apply

- Students who have appeared for a 10 + 2 examination (e.g. A levels, CBSE, HSC, IBDP, ISC, etc.), or its educational equivalent

Graduate Attributes

- Critical and self reflective thinkers
- Collaborative innovators
- Socially responsible leaders
- Risk ready management
- Professionalism, Ethics & Integrity

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